



Minutes

EPC WORKING MEETING – AWARDS CRITERIA

March 07, 2024
Virtual via Zoom
7:00 – 8:00 p.m.

Attendance

EPC Awards Subcommittee Members (4)	Status	Staff
Kishla Askins	PR	Melissa Atwood, T&ES
Philip Mobilia	PR	
Marta Schantz, Vice-Chair	PR	

P: Present; **PR:** Present Remotely; **A:** Absent - Unexcused; **E:** Absent – Excused; **N:** Not a Member

Working Meeting Subcommittee Purpose:

Focus discussion on how EPC wants to shape the awards/recognition program and what to propose to the City.

Discuss Points and Decisions:

EPC wants to develop and work on this project in collaboration with City needs.

Strategy and plan should include an implementation plan and schedule. How do you keep it impactful over time.

Describe different categories of awards versus recognition programs, which EPC feel is best for implementation and effectiveness.

EPC's Decision:

Work toward a recognition program, akin to Green Business Recognition Program designed so it is not a big lift for city staff, integrate existing programs such as Energy Masters and Eco-City Academy (to be Ambassadors) into program; possibly add weighing of criteria; consider tiered program possibilities; and talk through recognition strategies/marketing (e.g., yard signs).

- Mr. Philip Mobilia will create the initial information for a tiered approach. This will be discussed at the next working group meeting before taking it to the EPC for consideration.

- Research existing Green Recognition programs locally and regionally.
- Potential discussion of recognition program at EPC retreat on April 27th to get feedback from entire EPC.
- Ms. Kishla Askins will reach out to the City's Climate Action Officer to request information on the Green Building Recognition Program's plan/strategy to use as reference.

Other Information/Discussion

City Staff reminded EPC that Ellen Pickering Environmental Excellence Award is jointly run by EPC and AlexRenew.

Alexandria Beautification Commission's (ABC) website included information related to promoting environmental sustainability and advocacy. Consider possible award collaboration, or joining the ABC's award recognition team, to bring further collaboration between commissions and EPC would focus on environmental sustainability and advocacy aspect.

Adjourn

The meeting was adjourned at 8:09p.m. Next working meeting is Monday, April 15, 2024.

FY2024 Attendance

Member	Sept 18, 2023	Oct 16, 2023	Nov 11, 2023	Dec 11, 2023	Jan 22, 2024 <small>(virtual only)</small>	Feb 26, 2024 <small>(virtual only)</small>	Mar 18, 2024	Apr 15, 2024	Apr 27, 2024 <small>(Retreat)</small>	May 20, 2024	Jun 17, 2024	TOTALS
Kishla Askins						P						100.0%
Dan Beattie	P	P	P	P	P	P						100.0%
Eldon Boes	P	P	P	P	P	P						100.0%
Alexander Clark	P	P	P	P	E	P						100.0%
Benjamin Cuddy	P	P	P	E	P	P						100.0%
Jennifer Debias	P	E	P	P	P	P						100.0%
Cynthia Elliott	P											100.0%
Oleksandr Faryga	A	E										50.0%
Kathie Hoekstra	E	P	P	P	P	P						100%
Anna Marino	P	P	P	A	P	P						80%
Philip Mobilia		P	P	P	P	P						100.0%
Michael Olex	P	E	P	P	P							100%
Theresa Romanosky	P	P	E	P	P	P						100%
Marta Schantz	P	P	P	E	P	P						100%
Julia Slayden					P	P						100%
James Vandeputte	P	P	P	P	P	P						100%